

Rejected EU Claims Article 14 (1) b: Children's Development and Health

Product Claim	Nutrient, Substance or Food Category	Company Name	EFSA Opinion Reference	Legal Status; Rejected	Date taken off Market
regulat®.pro.kid IMMUN supports, stimulates and modulates the immune system of children during growth	regulat®.pro.kid IMMUN	<i>Böhleli 7, CH-9050 Appenzell, Switzerland.</i>	Q-2008-082	Rejected (983/2009)	11th May 2010
Three portions of dairy food everyday, as part of a balanced diet, may help promote a healthy body weight during childhood and adolescence	Dairy products	<i>National Dairy Council, 28 Westland Square Dublin 2, Ireland</i>	Q-2008-110	Rejected (983/2009)	11th May 2010
Dairy foods (Milk and cheese) promote dental health in children	Dairy products	<i>National Dairy Council, 28 Westland Square Dublin 2, Ireland</i>	Q-2008-112	Rejected (983/2009)	11th May 2010
DHA and ARA support neural development of the brain and eyes	Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)	<i>Marteck Biosciences Corporation. 6480 Dobbin Rd, Columbia ,Maryland 21045, USA</i>	Q-2008-120	Rejected (983/2009)	11th May 2010
regulat®.pro.kid BRAIN contributes to mental and cognitive development of children	regulat®.pro.kid BRAIN	<i>Böhleli 7, CH-9050 Appenzell, Switzerland.</i>	Q-2008-083	Rejected (983/2009)	11th May 2010

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Calming	Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)	<i>Pharma Consulting & Industries, Vlaschaard 2, 4529 PR Eede (Sluis), The Netherlands.</i>	Q-2008-091 and Q-2008-096	Rejected (983/2009)	11th May 2010
Provide serenity and room for a beneficial development of the child	Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)	<i>Pharma Consulting & Industries, Vlaschaard 2, 4529 PR Eede (Sluis), The Netherlands.</i>	Q-2008-092 and Q-2008-097	Rejected (983/2009)	11th May 2010
Help to support vision	Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)	<i>Pharma Consulting & Industries, Vlaschaard 2, 4529 PR Eede (Sluis), The Netherlands.</i>	Q-2008-095 and Q-2008-100	Rejected (983/2009)	11th May 2010

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Help to support mental development	Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)	<i>Pharma Consulting & Industries, Vlaschaard 2, 4529 PR Eede (Sluis), The Netherlands.</i>	Q-2008-098 and Q-2008-104	Rejected (983/2009)	11th May 2010
Help to promote concentration	Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)	<i>Pharma Consulting & Industries, Vlaschaard 2, 4529 PR Eede (Sluis), The Netherlands.</i>	Q-2008-094 and Q-2008-099	Rejected (983/2009)	11th May 2010
Help to promote the thinking capacity	Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)	<i>Pharma Consulting & Industries, Vlaschaard 2, 4529 PR Eede (Sluis), The Netherlands.</i>	Q-2008-093 and Q-2008-101	Rejected (983/2009)	11th May 2010

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Help to support the learning ability	Docosahexaenoic Acid (DHA) and Arachidonic Acid (ARA)	<i>Pharma Consulting & Industries, Vlaschaard 2, 4529 PR Eede (Sluis), The Netherlands.</i>	Q-2008-102 and Q-2008-103	Rejected (983/2009)	11th May 2010
Lactoral helps to bring back the normal functioning of the alimentary tract during its microflora disturbance	Lactoral	<i>Institute of Biotechnology, Sera and Vaccines BIOMED S.A.; Al. Sosnowa 8, 30-224 Krakow, Poland</i>	Q-2008-269	Rejected (1024/2009)	19th May 2010
Lactoral is recommended in order to improve the general immunity by maintaining the microbiological balance	Lactoral	<i>Institute of Biotechnology, Sera and Vaccines BIOMED S.A.; Al. Sosnowa 8, 30-224 Krakow, Poland</i>	Q-2008-477	Rejected (1024/2009)	19th May 2010

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Product Claim	Nutrient, Substance or Food Category	Company Name	EFSA Opinion Reference	Legal Status: Rejected	Date taken off Market
Lactoral helps to protect the alimentary system against enteric pathogens because of strong antagonistic properties and helps to buils the natural intestinal barrier	Lactoral	<i>Institute of Biotechnology, Sera and Vaccines BIOMED S.A.; Al. Sosnowa 8, 30-224 Krakow, Poland</i>	Q-2008-478	Rejected (1024/2009)	19th May 2010
Lactoral helps to maintain natural intestinal microflora during travel, changing the climatic zone or a diet, especially in poor hygiene conditions.	Lactoral	<i>Institute of Biotechnology, Sera and Vaccines BIOMED S.A.; Al. Sosnowa 8, 30-224 Krakow, Poland</i>	Q-2008-479	Rejected (1024/2009)	19th May 2010
Lactoral contains living probiotic bacteria with strong ability to intestinal tract colonisation, isolated from healthy, naturally fed infant	Lactoral	<i>Institute of Biotechnology, Sera and Vaccines BIOMED S.A.; Al. Sosnowa 8, 30-224 Krakow, Poland</i>	Q-2008-480	Rejected (1024/2009)	19th May 2010

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Mumomega® provides the nourishments that support healthy central nervous system development	Mumomega®	<i>Potters Limited, 1 Botanic Court, Martland Park, Wigan WN5 0JZ, United Kingdom.</i>	Q-2008-328	Rejected (1024/2009)	19th May 2010
Efalex® may help maintain coordination	Efalex®	<i>Efamol Ltd., 14 The Moles Business Park, Leatherhead, Surrey, KT22 7BA, UK.</i>	Q-2008-121	Rejected (1024/2009)	19th May 2010
Efalex® may help maintain concentration	Efalex®	<i>Efamol Ltd., 14 The Moles Business Park, Leatherhead, Surrey, KT22 7BA, UK.</i>	Q-2008-317	Rejected (1024/2009)	19th May 2010
Efalex® may help maintain and support brain development and function	Efalex®	<i>Efamol Ltd., 14 The Moles Business Park, Leatherhead, Surrey, KT22 7BA, UK.</i>	Q-2008-318	Rejected (1024/2009)	19th May 2010

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Efalex® may help maintain learning ability	Efalex®	<i>Efamol Ltd., 14 The Moles Business Park, Leatherhead, Surrey, KT22 7BA, UK.</i>	Q-2008-319	Rejected (1024/2009)	19th May 2010
Efalex® may help maintain and support eye development and function	Efalex®	<i>Efamol Ltd., 14 The Moles Business Park, Leatherhead, Surrey, KT22 7BA, UK.</i>	Q-2008-320	Rejected (1024/2009)	19th May 2010
Eye q baby® provides the nourishments that support healthy central nervous system development.	Eye q baby®	<i>Potters Limited, 1 Botanic Court, Martland Park, Wigan WN5 0JZ, United Kingdom.</i>	Q-2008-119	Rejected (1024/2009)	19th May 2010

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Eye q® provides nourishments that help children to maintain healthy brain functions	Eye q®	<i>Potters Limited, 1 Botanic Court, Martland Park, Wigan WN5 0JZ, United Kingdom.</i>	Q-2008-329	Rejected (1024/2009)	19th May 2010
Eye q® provides nourishments that help children to maintain concentration levels	Eye q®	<i>Potters Limited, 1 Botanic Court, Martland Park, Wigan WN5 0JZ, United Kingdom.</i>	Q-2008-330	Rejected (1024/2009)	19th May 2010
Kinder Chocolate, the chocolate that helps to grow	Kinder Chocolate®	<i>Soremartec Italia S.r.l. Gruppo Ferrero ; Italy</i>	Q-2008-283	Rejected (1167/2009)	21st June 2010

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Aids minor intestinal ailments (as colic, constipation, digestive symptoms)	Follow-on formulae with a fixed combination of short-chain galacto-oligosaccharides, acidified milk, nucleotides and beta palmitate	<i>Plada Industriale Srl ; Italy</i>	Q-2008-270	Rejected (1167/2009)	21st June 2010